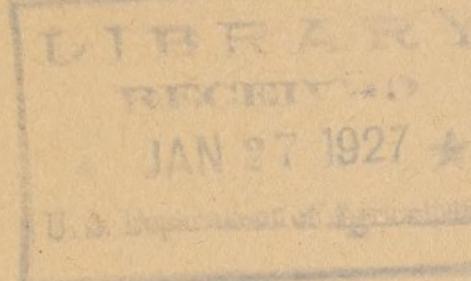


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Gladioli

Best of European and
American Varieties



Grown by
THOMAS COGGER

229 Laurel Street

Melrose, Mass.

Showroom and Fields on the
Newburyport Turnpike,
Corner Walnut Street, North Saugus, Mass.

Culture

Plant gladiolus bulbs any time from April 20th to June 15th. Ground should be in good, workable condition and well fertilized, although fresh stable manure should not be allowed to come in contact with the bulb.

The bulbs may be planted in single or double rows. Plant in furrows from four to six inches deep, cover at first with about two inches of loam and keep well watered; when shoots begin to appear, work balance of loam into the trench. Three or four inches of soil over the bulbs will keep them cool and moist and help to hold the stalks erect. Do not plant in a shady location.

Digging and Storing

From the first to the middle of October it is advisable to dig the bulbs, cutting off the old stalk and after drying, remove the old corm with the roots. Spread out in shallow boxes, three to four inches deep. If kept too warm, bulbs will sprout in storage; 40 to 45 degrees is best.

To Our Customers

We take this opportunity to extend our thanks to our many friends that have favored us with their patronage, and may we express the hope that our business relations have been such as to warrant a continuance of their patronage.

Only young vigorous bulbs are used in the filling of orders, running in size from 1 in. and up.

We assume no responsibility as to trueness of stock but we will replace any stock that proves untrue.

Terms

When cash accompanies the order, or payment is made prior to shipment, delivery will be made by parcel post, prepaid.

Make remittances by Post Office or Express Money Order or check. If currency is sent, the letter should be registered.

DESCRIPTIVE CATALOGUE OF GLADIOLI

		Each Doz.
ABERDEEN —Dainty lavender	\$.15	\$1.50
ADELINE PATTI —Beautiful royal purple, upper petals shading to a lavender, purple throat	1.00	
ADRIATIC —Speckled wine blue.....	.15	1.50
ALBANIA —Glistening white, petals broad and crimped on edges15	1.50
ALICE TIPLADY —(Prim) Beautiful large flowers of brilliant orange saffron.....	.10	1.00
ALMA GLUCK —Tall brilliant orange-salmon with lighter throat, wide open flowers50	5.00
ALTON —Ruffled variety of bright orange30	3.00
AMERICA —Soft lavender pink with lighter throat05	.50
AMERICAN BEAUTY —True American Beauty rose color with creamy yellow throat, many open flowers at one time40	4.00
AMERICAN INDIAN —Self-colored, rich deep velvety red25	2.50
ANAMOSA —(Prim) Tall, orange-salmon with golden throat10	1.00
ANNA EBERIUS —Dark velvety purple; throat a deeper shade15	1.50
ARCOLA —Beautiful large red20	2.00
ARDEN —Tall spikes of large flowers, many open at one time, color is beautiful and unusual, being watermelon red10	1.00
ARIZONA —Dark rose pink with dark maroon markings on lower petals, a tall grower05	.50
ARLON —(Prim) light salmon10	1.00
A. W. HUNT —Orange red, large flowers15	1.50
AZURE —Beautiful bright blue with lighter markings in center15	1.50
BARON J. HULOT —Deep indigo blue with fine hair lines of gold10	1.00
BERNICE —Light yellow, with a few red stripes that blend very beautifully10	1.00
BERTREX —White with lilac shading and lines in throat10	1.00
BETTY RIGGS —New. A wonderful large flower of pale pink with deep pink stripes, ruffled	1.00	
BLUE JAY —Large flowers of bright blue with pure white spots in the throat15	1.50
BOBOLINK —(Prim) Orange, extra good10	1.00
BYRON L. SMITH —A delicate lavender pink on a white ground, lighter in throat20	2.00
CAIRO —Extra long spikes of clear red, white lines extend through center of each petal15	1.50
CAPTAIN ASHER CARTER BAKER —Rich velvety red with darker center15	1.50
CAPTAIN BOYNTON —New. Exceptionally fine light lavender with deeper lavender blotch in throat, tall75	
CARMEN SYLVA —Beautiful large snow-white flower on tall, straight stem20	2.00
CASSANDRA —(Prim) Salmon-buff10	1.00
CAPELLA —(Prim) Tall, very bright, clear reddish orange10	1.00

DESCRIPTIVE CATALOGUE OF GLADIOLI

Each Doz.

CATHERINA —Light grayish blue, lower petals deeper in color with a brownish red spot25	2.50
CELESTE DORIS —Deep rich glowing red, almost clear in color25	2.50
CHAUTAUQUA RED —Bright brilliant red50	
CHARLEMAGNE —Giant flower of sunrise red25	
CHATEAU THIERRY —Bright cerise, red blotch on lower petal20	2.00
CHEER —Large bright salmon-red15	1.50
CHICAGO WHITE —White with small lavender lines on lower petals05	.50
CLARA —New. Beautiful light pink suffused with white, many open blooms which are from six to seven inches in diameter	1.00	
C. M. KELWAY —Pale shell pink10	1.00
CONSPICUOUS —Light blue, throat blotch yellow bordered with dark blue, reminds one of a pansy15	1.50
CRACKERJACK —Rich velvety red, throat spotted yellow and dark maroon05	.50
CRIMSON GLOW —Rich, glowing crimson with a velvety center, large flowers, early and vigorous ..	.10	1.00
CRYSTAL WHITE —Beautiful white with lavender markings05	.50
CZAR PETER —Beautiful wine red10	1.00
DAVID STARR JORDAN —Immense flowers of flame color with lighter speckled throat75	
DAWN GROFF —Beautiful salmon shading to a very light claret stain in throat10	1.00
DEFIANCE —Very large white with violet markings, late15	1.50
DELPHI —Fine red of striking color, very tall and straight15	1.50
DETROIT —Giant flower of pale pink, deeper markings50	5.00
DIANA —Wonderful large clear blood-red, wide open flowers25	2.50
DIENERS WHITE —Milk white with faint tinge of pink in throat50	5.00
DIXIE —Deep rich red, almost black10	1.00
D. J. WHITNEY —Salmon flesh with two striped yellow under petals75	
DOMINION —Dark glowing red, Amaryllis shaped flowers25	2.50
DOROTHY McKIBBIN —Fine ruffled pink, apple blossom tint, very early15	1.50
DOROTHY WHEELER —(Prim) Delicate rose pink, flowers well placed on slender graceful stem15	1.50
DR. FREDERICK T. V. SKIFF —Clear flesh pink, light ruby center50	
DR. LINCOLN COTHRAN —Salmon-pink, striped yellow throat25	2.50
DR. R. T. JACKSON —Deep rich crimson maroon15	1.50
DUNLAPS —Fine large scarlet, tall flowers, early ..	.15	1.50
EARLY PINK —Very early, wide open shell pink flowers15	1.50

DESCRIPTIVE CATALOGUE OF GLADIOLI

		Each Doz.
EARLY SNOWFLAKE—New.	Rich creamy white with a tinge of yellow in the throat, flower resembles an Easter Lily20 2.00
E. J. SHAYLOR	Pure deep rose pink, distinctly ruffled15 1.50
ELECTRIC	Blue streaked, strong grower, rare and distinctive25 2.50
ELF	Lemon yellow when in bud, fully opened flowers are pure white with lemon yellow on lower petal, large blooms on straight spike50 5.00
ELIZABETH GERBERDING	Erect grower, shell pink with speckled center of ruby yellow25 2.50
ELIZABETH TABOR	Delicate rosy pink on white ground with blood red blotch on lower petals50 5.00
ELSIE ROSE	Cattleya pink, a blending of rose pink shading to white with creamy throat50
EMPEROR OF INDIA	Rich, dark purplish red flowers well spaced on spike, very dark10 1.00
EROS	Large rose pink.....	.15 1.50
EUROPA	Large round flower of purest white, spikes firm and erect15 1.50
EVELYN KIRTLAND	Rosy pink, darker at edges, shaded to a shell pink center, brilliant scarlet blotches on lower petals. Tall handsome spike10 1.00
FAUN —(Prim)	Bronzy pink10 1.00
FIRE FLY —(Prim)	Extra bright, richest scarlet ..	.10 1.00
FLORA	Clear yellow, strong grower10 1.00
FRANK J. SYMMES	Salmon rose pink with red center, ruffled edges25 2.50
FREDA—New.	Very large wide open flowers of geranium pink, cream colored throat50
GAIETY	Bright salmon pink, flaked deep salmon. Very conspicuous white blotches on lower petals, large flowers, tall spikes.....	.15 1.50
GENERAL PERSHING	Large pale pink, delicate throat markings, tall erect spike.....	.15 1.50
GEORGIA	Dark reddish purple, blending to pinkish purple in throat.....	.50 5.00
GIRALDA	Carmine, self-color.....	.25 2.50
GLENDALE	Dark American Beauty rose, very large and fine.....	.50 5.00
GOLD	Best yellow, beautiful clear color.....	.25 2.50
GOLD DROP —(Prim)	Extra large ruffled of pure deep yellow with fine red lines on lower petals.....	.15 1.50
GOLD FINCH —(Prim)	Large pure yellow.....	.10 1.00
GOLDEN MEASURE	Fine golden yellow, pure with no markings, very large.....	.25 2.50
GOLIATH	Large deep purplish wine color.....	.15 1.50
GRETCHEN ZANG	Flowers large. Soft shade of pink blending to scarlet on lower petals, spike tall and graceful10 1.00
HALLEY	Very early. Light salmon pink, throat blotch creamy striped with red.....	.05 .50
HALO	Beautiful large cream flower on tall straight spike10 1.00
H. W. COGGER—New.	Beautiful large cream with darker cream marking in throat. Tall grower and many open flowers at one time.....	1.00

DESCRIPTIVE CATALOGUE OF GLADIOLI

Each Doz.

HAUBENSTAUFEN —Large white, red feathered throat15	1.50
HELEN TODD —Light rose pink with deeper pink edges, deep scarlet center.....	.15	1.50
HENRY C. GOLHL —New. Giant snow white with deep red blotches.....	.50	5.00
HERADA —Large blooms of clear mauve, small throat blotch of deep magenta. Best of its color, very attractive10	1.00
HERMOINE —(Prim) Beautiful bright orange.....	.10	1.00
HUBERTUS —Extra fine lilac flowers well placed on long stem15	1.50
IDA VAN —Most brilliant deep salmon red. Rich and striking10	1.00
IMPERATOR —New. Very sturdy and robust grower. Extra large, broad white flowers on very tall stems.	1.00	
INDEPENDENCE —Large cherry color flower of good shape, marked with white and maroon throat.....	.05	.50
JACK LONDON —Light salmon with brilliant orange flame stripes, golden yellow throat.....	.15	1.50
JENNY LIND —New. Blooms of pure soft apricot pink, throat a pale yellow, the two colors blending to perfection. Many open blooms at one time50	5.00
JEWELL —(Prim) New. Light salmon pink with beautiful golden throat. Flowers are large and wide open30	3.00
JOE COLEMAN —A beautifully ruffled flower of rich red, strong and vigorous.....	.15	1.50
JOHN MERLE COULTER —Rich dark shade of red. Ruffled30	3.00
KUNDERDI GLORY —Large ruffled blossoms of creamy apricot beautifully ruffled10	1.00
LA COURONNE —Massive creamy yellow shading to deeper yellow at base of lower petals, with scarlet blotch in throat.....	.50	
LAVENDER BEAUTY —Very fine early lavender pink15	1.50
LE MARECHAL FOCH —Like America only very much larger, petals widely expanded.....	.10	1.00
LIBERTY —Large dark red with handsome butterfly markings10	1.00
LILLIAN WEBB —Strawberry pink with velvety light maroon center, flowers lily shaped and face upward15	1.50
LILY WHITE —Snow white and very early.....	.10	1.00
L'IMACULEE —Long spike of pure white blossoms. One of the best pure white varieties.....	.15	1.50
LINTON —(Prim) Beautiful salmon color.....	.10	1.00
LISS —Early apple blossom pink.....	.10	1.00
LOUISE —Very large bright lavender with wine color blotch on lower petals.....	.15	1.50
LOVELINESS —Tall, handsome spike of palest cream suffused with apricot.....	.20	2.00
MADAME MOUNET SULLY —New. Giant flower of cream white with blood red blotch in throat.....	.50	5.00
MAGIC —Tall, fine lavender blue with large rich purple throat blotches.....	.15	1.50
MAGENTA —Rose color, very large.....	.10	1.00

DESCRIPTIVE CATALOGUE OF GLADIOLI

	Each Doz.
MAIDEN'S BLUSH —(Prim) Very early. Beautiful delicate pink, shading to lighter in throat.....	.15 1.50
MAINE —Tall pure white, large flowers.....	.30 3.00
MARSHALL FOCH —Tall spikes bearing large ruffled flowers of warm salmon.....	.35 3.50
MARY FENNELL —Deep lilac shading paler with soft primrose yellow throat, very dainty.....	.10 1.00
MARY PICKFORD —An extraordinary flower of delicate creamy white with a throat of softest sulphur yellow15 1.50
MASTER WIETSE —Rosy magenta overlaid with deep purple, streaked with black.....	.15 1.50
MELROSE BEAUTY —New. Beautiful clear deep rose pink, very large flowers with from six to eight open at one time One of the finest and we strongly recommend this variety.....	1.00
MIDSUMMER DREAM —(Prim) Geranium red, extra large show blooms.....	.15 1.50
MINNESOTA —Long strong spikes of well opened flowers of pale cream with small maroon spot.....	.10 1.00
MIRANDI —(Prim) Rose pink, very fine.....	.10 1.00
MISS HELEN FRANKLIN —Beautiful ruffled white with violet markings on lower petals10 1.00
MISS MAUD FAY —Cattelya pink with light stripe through middle of each petal30 3.00
MRS. A. J. COGGER —New. Pure white flowers of immense size, shaped like lily, many open at one time	1.00
MRS. ALICE GOODRICH —White with violet markings, very good15 1.50
MRS. MARY STEARNS BURKE —Canary yellow overlaid with apricot, throat yellow.....	.25 2.50
MRS. DR. NORTON —Color a delicate pink shading to rose pink at tip of petals, the finest combination of cream and pink15 1.50
MRS. FRANCIS KING —Vermillion red, very wide open flowers05 .50
MRS. FRANK PENDLETON, JR. —Beautiful delicate pink with bright red blotch10 1.00
MRS. FREDERICK C. PETERS —New. Fine rosy lilac blossoms with softest crimson blotch, slightly ruffled and many open blooms at one time50 5.00
MRS. H. E. BOTHIN —Flesh pink tinted salmon, flame scarlet center, heavily ruffled25 2.50
MRS. JAMES DUNNINGTON —New. Large cream white with crimson blotch, many open blooms at one time. Very attractive	1.00
MRS. KEUR —Giant rose blooms with small yellow throat, one of the largest rose pinks out15 1.50
MRS. L. S. MCLEOD —New. Beautiful light lavender blooms of immense size50 5.00
MRS. M. B. HAWKS —New. Very large lavender pink, one of the best	1.00
MRS. W. E. FRYER —Large orange scarlet, ruffled15 1.50
MRS. WILLIAM RICHARDSON —Deep crimson, maroon center, large flaring flowers25 2.50
MRS. WATT —Brilliant glowing "American Beauty" red10 1.00

DESCRIPTIVE CATALOGUE OF GLADIOLI

		Each Doz.
MONTEZUMA	—Dark wine, mottled throat, very large25 2.50
MONA LISA	—Pale soft pink or flesh white, ruffled25 2.50
MURIEL	—One of the loveliest lavender varieties, small dark spot in throat. Spikes tall and straight25 2.50
MYRA —(Prim)	Showy giant flowered Primulinus hybrid. Yellow suffused with salmon, pink lines and yellow throat10 1.00
MYRTLE	—Dainty rose pink melting into a throat of creamy white10 1.00
MR. MARK	—A beautiful blue of a light shade with a darker blotch in throat. Strong robust grower15 1.50
NEBRASKA	—Aster purple, sulphur yellow blotch tall strong spikes25 2.50
NEOGA	—Large garnet red blossoms with darker throat, tall spike15 1.50
NEUTRALITY	—Beautiful shade of pale soft pink15 1.50
NIAGARA	—Rich cream and yellow, carmine splashing in throat, large open flowers10 1.00
NIGHTINGALE —(Prim)	Tall graceful spike with soft pink blossom15 1.50
1910 ROSE	—Pure rose pink, white central line on lower petals, very early10 1.50
NORA	—Beautiful light lavender blue with darker spot on lower petals15 1.50
ODIN	—Salmon pink with large red blotch on lower petal, a very early variety10 1.00
OHIO	—Creamy white, large blooms15 1.50
ORANGE GLORY	—Orange colored blossoms with a lighter throat, very large ruffled blooms20 2.00
PANAMA	—A seedling of America. Fine deep rose-pink blooms well arranged on strong stiff spikes10 1.00
PARLIAMENT	—Very large orange red blossoms on graceful spike15 1.50
PASADENA —New.	Turkish red striped with flame orange00
PASHA	—Brilliant orange, sometimes called Golden West15 1.50
PEACE	—Fine large white with wine pencilings in lower petals. An excellent late variety10 1.00
PEACH ROSE	—Well named. Beautiful flower of deep rose pink with darker marking in throat50 5.00
PELLA	—Extra early rose pink15 1.50
PINK PERFECTION	—A most lovely apple blossom pink, extra fine15 1.50
PINK WONDER	—A truly wonderful flower. Massive shell-pink, bloom well set on spike25 2.50
PRES. C. C. MOORE	—Salmon pink, darker throat of steel blue mottled and striped50 5.00
PRES. TAFT	—Rosy pink, tall grower and very early10 1.00
PRIDE OF GOSHEN	—A very large blossom of flesh pink, cream throat, ruffled15 1.50
PRIDE OF MELROSE —New.	Tall straight spikes bearing wonderful large blossoms of the deepest rose, throat a creamy yellow. Flower open up wide with many open at one time	1.00

DESCRIPTIVE CATALOGUE OF GLADIOLE

Each Doz.

PRIMROSE BEAUTY —Tall strong primrose yellow. Very large15	1.50
PRINCE OF WALES —Softest salmon pink, very large and very early10	1.00
PRINCEPINE —Brilliant carmine red with large white throat blotch, very striking10	1.00
PROSERPINE —Bright rose, graceful habit, fine for basket work10	1.00
PURITY —Pure white without blemish except for a pale pink stripe on lower petals10	1.00
PURPLE GLORY — New. Deepest velvety maroon red with almost black blotches, ruffled and very large40	4.00
PYTHIA — New. Magnificent stately spikes of gi- gantic red blossoms, many open at one time, ex- tremely showy50	5.00
RED CANNA —Probably the tallest “glad”. Has been grown nearly 6 ft. tall. Brilliant red self-color25	2.50
RED EMPEROR —Very large, rich dark red, Amaryl- lis shaped flowers25	2.50
RED WHITE and GOLD —Splendid combination of these three colors, massive spike, ruffled25	2.50
REMEMBRANCE —Deep salmon rose pink with beautifully blotched throat25	2.50
RESPLENDENT — New. Most beautiful rose-pink variegated “glad” on the market, very large bloom well set on tall spike60	6.00
RICHARD DIENER —Rose salmon with creamy yel- low center, one of the finest pinks75	
R. M. HUNTER — New. Massive flowers of pure white well set on a tall straight spike. Many open blooms at one time	1.00	
ROANOKE —(Prim) Large rich yellow10	1.00
ROCHESTER WHITE —Pure white, very early25	2.50
ROSE ASH —Exquisite old rose, blended with ashes of roses, finely ruffled. One of the finest com- binations of colors25	2.50
ROSS VALLEY —Salmon pink delicately overlaid with mauve, striped with ashes of roses, red peac- cock eye in the center25	2.50
ROSELLA —Gorgeous flowers of pure cerise, stained purple and white15	1.50
ROUGE TORCH —Creamy petals contrasted with crimson velvety tongue in throat. Large flowers10	1.00
SALMON BEAUTY —(Prim) Deep salmon with soft yellow throat a very large flowered prim, very early15	1.50
SARAH LILLIE —Reddish lavender, throat ruby, mottled with white, very large20	2.00
SCARLANO —Fine spike of bright orange red, finely ruffled25	2.50
SCARLET PRINCEPS —Intensely scarlet, slightly deeper in throat, large and very showy25	2.50
SCARLET WONDER — New. Mammoth pure deep scarlet flowers on tall strong stems, extra fine50	5.00
SCARSDALE —Mauve lavender with rose lines, well opened flowers10	1.00
SCHWABEN —Robust grower. Soft sulphur yellow with red blotch in throat05	.50

DESCRIPTIVE CATALOGUE OF GLADIOLI

		Each Doz.
SCRIBE —A beautiful large well opened flower, white with carmine stripes. Variegated15	1.50
SENTINEL —Extra large tall spike. Rose pink, white pencilled iris-like throat10	1.00
SHEILA —Immense rich salmon flowers on tall stems15	1.50
SIDNEY PLUMMER —New. Beautiful soft yellow suffused with delicate pink, rich amber lip, amaranth purple tongue50	5.00
SUMMER BEAUTY —Tall spikes of beautiful pink blossoms. Many open at one time20	2.00
SUNBEAM —(Prim) Tall rich yellow10	1.00
SWEETHEART —(Prim) Light cream, with golden yellow shading on lower petals25	2.50
SWEET LAVENDER —Light lavender, deeper in throat with purple blotch. Very early15	1.50
SWEET ORRA —(Prim) Tall, fine pale sulphur, rich pink lines in throat05	.50
TEMPA —Pink and old rose, bronzy lavender throat20	2.00
THOTH —(Prim) White with canary yellow throat10	1.00
THE PEARL —Delicate light pink, light yellow throat, early05	.50
THOMAS T. KENT —Large flowers of rose pink with ruby lines15	1.50
ULRICH —Large rich salmon blooms, very fine15	1.50
VINTON —Deep salmon pink, blotched with deep red15	1.50
VIRGINIA —A clear dark mauve-red with a mauve striped white throat, blooms large and open out nearly flat30	3.00
WAR —A very popular deep red variety, late10	1.00
WHITE GLORY —Pure white with an iris blue throat, intensely ruffled25	2.50
WHITE WONDER —Gigantic blooms of robust growth. Pure white without markings of any kind, many open blooms at one time25	2.50
WILBRINK —Sport of Halley, resembles it in every way except color which is a beautiful soft pink. Very early10	1.00
YELLOW HAMMER —Pure yellow with slight red markings in throat10	1.00
YOEMAN —(Prim) Salmon, very fine10	1.00
YOUELL'S FAVORITE —Rosy lavender pink, splen-		
ZENOBIA —(Prim) Large orange flowers, tall spike didly ruffled10 .20	1.00 2.00

MIXTURE

50 Gladiolus Bulbs, mixed for.....\$1.00

Our XXXX Mixture is made up of many choice varieties in a wonderful assortment of colors. Splendid for garden display or cut flowers. If you have only a limited space we recommend that you grow a mixture as this will insure a succession of blooms from early summer until frost.

Last season we sold over 100,000 bulbs of this excellent mixture.

EXHIBITION COLLECTION

25 Gladiolus Bulbs, no two alike for.....\$1.00

This collection is made up of twenty-five varieties, no two alike, not under name. This collection, if purchased under name, would easily cost from \$2.50 to \$3.00.

PRIMULINUS HYBRID MIXTURE

50 Primulinus Hybrids for.....\$1.00

For table or interior decorations nothing can equal the Primulinus Hybrid. Our mixture is made up of the choicest varieties and include a wide range of colors.

FIVE COLOR COLLECTIONS

40 Gladiolus bulbs, 5 colors, 8 each of Red, Yellow, Lavender, Pink and White.....\$1.00

100 Gladiolus bulbs, 5 colors, 20 each of Red, Yellow, Lavender, Pink and White for.....\$2.00

For the convenience of our customers who desire to order under color we have made up the two above collections. The varieties that make up these collections are very choice and taken from our regular list.

NAMED COLLECTION

100 Gladiolus Bulbs, 10 named varieties for.....\$3.00

If you are interested in high quality named varieties this offer will meet your requirements. You cannot go wrong in ordering this assortment.

DAHLIAS

12 Dahlias, mixed for.....\$1.00

All colors and types in this grand mixture.

CANNAS

12 Cannas, Bronze or Green Leaved for.....\$1.00

SPECIAL QUOTATIONS MADE ON QUANTITY LOTS



Our Gladiolus fields are located on the Newburyport Turnpike, corner of Walnut Street, North Saugus, Mass., and you will be cordially welcomed at any time, and most especially during the blooming season.

